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benchmark's performance.

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In May 1998, the director of Research at Zeus Asset Management is reflecting on the current performance evaluation of Zeus's mutual funds (which include an equity fund, a bond fund, a balanced fund, and an international fund) and ways to improve the measurement of performance. Zeus has become increasingly aware that absolute returns, or relative returns (returns relative to a benchmark), will not suffice as a measurement of performance and that a

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measurement (or a series of measurements) of ...

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In the case of Zeus Asset Management, we can conclude that using the performance evaluation tool presented above could provide an insight of the fund's performance on a risk-adjusted basis since the return of each portfolio is viewed in accordance with its level of risk.

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Zeus Asset Management Case by Leon Viveros

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management. Zeus is renowned for partnership-oriented that served the two individual and institutional buyers with the financial commitment philosophy of believing that they may have a exceptional return over the long term employing a conservative, risk-averse and good quality-oriented zeus asset management case solution method.

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