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Stephen Baker - The Numerati

STEPHEN BAKER was BusinessWeek 's senior technology writer for a decade, based first in Paris and later New York. He has also written for the Los Angeles Times, Boston Globe, and the Wall Street Journal. Roger Lowenstein called his first book, The

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Stephen Baker is an American journalist. In 2008, he wrote The Numerati, a book about the Big Data economy. Until 2009 he worked for covered technology for BusinessWeek. In November, he left to go freelance and finish his second book, Final Jeopardy.

The Numerati by Stephen Baker

STEPHEN BAKER was BusinessWeek's senior technology writer for a decade, based first in Paris and later New York. He has also written for the Los Angeles Times, Boston Globe, and the Wall Street Journal. Roger Lowenstein called his first book, The Numerati, "an eye-opening and chilling book." Baker blogs at finaljeopardy.net.

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Stephen Baker is an American journalist. In 2008, he wrote The Numerati, a book about the Big Data economy. Until 2009 he worked for covered technology for BusinessWeek. In November, he left to go freelance and finish his second book, Final Jeopardy.

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Stephen Baker has done an excellent job in explaining what companies can do with their data. For getting knowledge from these data, companies use mathematicians and computer scientists (what Baker calls the numerati). Baker takes us in a journey divided in seven parts (chapters).

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Stephen L. Baker is an American journalist, non-fiction author, and novelist. He wrote for BusinessWeek for 23 years from the United States, Europe and Latin America. His first non-fiction

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book, *The Numerati*, published in 2008, discussed the rise of the data economy. Themes concerning data have marked much of his subsequent work, including his futuristic novel, *The Boost*.

Stephen L. Baker - Wikipedia

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But the kind of people — “crack mathematicians, computer scientists and engineers” — whom Stephen Baker writes about in “The Numerati” clearly see things differently.

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