

The 30 Day Mba In Marketing Your Fast Track Guide To Business Success

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The 30 Day MBA: Your Fast Track Guide to Business

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Success ...

The 30 Day MBA in Marketing provides a one-stop comprehensive overview of marketing for small business owners, entrepreneurs, or managers who do not have an MBA degree. This updated second edition offers brand new case studies on Victoria's Secret, Match.com, TomTom, Pizza Hut, and Caterpillar.

The 30 Day MBA in Marketing: Your Fast Track Guide to

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The 30 Day MBA covers the 12 core disciplines of business: accounting, finance, marketing, organizational behaviour, business history, business law, economics, entrepreneurship, ethics and social responsibility, operations management, research and analysis and strategy. It provides the tools and techniques you need to seize business ...

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The 30 Day MBA in Marketing provides a complete marketing 'course' spanning twelve disciplinary areas, and including such hot topics as Buyer behaviour, Marketing strategy, Promotion and advertising, Pricing, Managing the marketing organization and Marketing and the law.

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Mortgage Delinquencies Rise in First Quarter of 2020 ...

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ethics and social responsibility, operations management, research and analysis and strategy.

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The 30 Day MBA in Marketing provides a complete marketing 'course' spanning twelve disciplinary areas, and including hot topics such as: buyer behaviour, marketing strategy, promotion and advertising, pricing, managing the marketing organization and marketing and the law.

The 30 Day MBA in Marketing (2nd ed.) by Barrow, Colin (ebook)

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However, most of his time these days is spent managing his growing online MBA degree program, launched last December. Featuring three different levels — Silver, Gold, and Platinum — it includes 300 hours of lessons and costs between \$499 and \$1,499. All include a 30-day, 100% money-back guarantee.

Poets&Quants | The Disruptors: 'An Entire MBA In 1 Course ...

The 30 Day MBA in Marketing: Your Fast Track Guide to Business Success by Tony Harcup, Colin Barrow Paperback, 272 Pages, Published 2003: ISBN-10: 0-7494-7499-8 / 0749474998 ISBN-13: 978-0-7494-7499-7 / 9780749474997: Your Fast Track Guide to Business Success Colin Barrow.

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