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Manuel Velasquez is the author of Business Ethics: Concepts and Cases, the most widely used business ethics textbook in the world. Known as the father of academic business ethics, Velasquez is the Charles J. Dirksen Professor of Business Ethics at the Santa Clara University, where he holds appointments in the department of Management and the department of Philosophy; he teaches courses in ...

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Manuel Velasquez is the former Director of Santa Clara University's Markkula Center for Applied Ethics. He is now chair of the Department of Management at the Leavey School of Business at SCU. He is the author of numerous scholarly articles on Business Ethics.

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chapter01

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