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Professor Blocher is also the author or co-author of several articles in management accounting and in other areas of accounting and has served as

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associate editor and reviewer for a number of accounting journals. He has a 2009 article in Issues in Accounting Education on the topic of teaching strategic cost management.

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Professor Blocher has presented
regularly on strategic cost management

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at the national meetings of both the American Accounting Association (AAA) and the Institute of Management Accountants (IMA). While he is involved in a number of accounting organizations, Professor Blocher has been most continually active in the IMA, where he has been a ...

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Strategic Cost Management: An Overview

Strategic cost management involves the

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development, understanding, and use of critical success factors to manage business firms and other organizations. Examples of CSFs are shown in Exhibits 2.1 and 2.5. 2-10 Several potential critical success factors for a large savings and loan institution might include: 1.

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