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a newspaper or
magazine article The
text as written by the
author 3.

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One way to hone your
skills as a journalist is
to practice editing
copy. Even if you want
to be a reporter,

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becoming proficient as an editor will improve your writing structure and syntax.. To practice on the following snippets of actual news stories, copy and paste them into your word processing program.

7 Copy-Editing Exercises for Journalism Students

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English worksheet: Copyreading Exercise | Editing writing ...

Some good stuff!!! I
surf the net, comb
seminars and search

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every paper or journal to find some damn good reads on copy-writing. Guess what Neville, I think I like the fact that I have tried some of these tips before reading your article and for the first time, I could actually say I found tips that resonate with some deep copy-writing truths.

**Copywriting
Exercises &**
Page 19/29

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**Examples: Best
Ways To Get Better**

Answers

COPY READING AND
HEADLINE WRITING
Copyreading is much
like the work of a
communication arts
teacher correcting
compositions, except
that he uses different
symbols. A copy may
be a news item, an
editorial, a feature
story or any literary
article. Duties of a
copyreader: 1.

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Straighten out ungrammatical construction.

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effectively develop
article headlines.

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Handbook: A Step-By-
Step Guide To Writing
Copy ...

Copywriting — Dear English Major

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Exercises!" by Marshall
Adler As a brilliant SEO
expert, (I toot my horn

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here because I can. I'm the inventor of the fastest way to optimize and organically rank a website) I often get feedback from Clients that the new headlines read funny or that "people won't take me seriously if I have quotes around my headlines" and even prospects who I talk to ...

11 Copyreading Headline Writing

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Marshall ...**

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writing and structures,
and writing sports
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This in simpler terms is
the word for word
comparison between
two documents. This
may be a hard copy
against a hard copy or
on the other hand a
soft copy against a
hard copy. In our case,
we would like to

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Exercises With
Answers

restrict ourselves to judgments and rulings. The two documents in our case are the original judgment and the typed ...

COPY READING TRAINING AND REFERENCE MANUAL

Copy Reading (Campus Journalism) ... Errors in style (Use of the style sheet, stylebook, or style guide in journalistic writing) 6.

What The Copy

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Reading Symbols

Cover / or lc # ¶ no ¶

..., changes, subheads,
and headlines so that
they can be read
quickly and correctly.

3) Ring or encircle the
slug line, "More", "30"
and all other ...

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HEADLINE WRITING

DIRECTIONS: Read the
article carefully, then

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Writing English

copyedit using

appropriate

copyreading symbols.

Write a one-line head
as indicated.

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Answers