

Television Production Handbook Workbook

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Television Production Handbook 2006

With this workbook, written and revised by the author, you can check your comprehension of material covered. It's organized to follow the main text, and tear...

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Brief Contents of Workbook PART I Introduction: Process and System W-1 7 Lenses W-83 1 The Television Production Process W-3 Review of optical characteristics of lenses and how lenses see Review of effect-to-cause model, production personnel, and technical systems 2 The Producer in Preproduction W-19 Review of preproduction planning, generating and evaluating ideas, program proposal.

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He is the author of VIDEO BASICS, TELEVISION PRODUCTION HANDBOOK and SIGHT SOUND MOTION, which are translated into several languages and published internationally. His numerous articles on television production and media aesthetics have appeared in major media journals worldwide, and he also developed an interactive DVD-ROM -- Zettl's VideoLab 4.0 (Cengage Learning).

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The workbook is organized to follow the main text, with tear-out worksheets to reinforce and review chapter material. Because students in beginning production classes have differing experience levels, the workbook is a useful diagnostic tool to determine who knows what about television production.

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He is the author of VIDEO BASICS, TELEVISION PRODUCTION HANDBOOK and SIGHT SOUND MOTION, which are translated into several languages and published internationally. His numerous articles on television production and media aesthetics have appeared in major media journals worldwide, and he also developed an interactive DVD-ROM -- Zettl's VideoLab 4.0 (Cengage Learning).

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